



Massachusetts Association of Secondary Schools Athletic Directors
Corporate Sponsorship Packages
2018-2019

CORPORATE CONTRIBUTOR: \$1,500 per year

1. Recognition as a **Corporate Contributor** on website and
2. Logo hyperlink on website sponsor page. (**\$500** value)
3. Email address list for all conference attendees
4. Recognition as **Corporate Sponsor** in all conference materials

ELITE CORPORATE SPONSOR: \$2,500 - all the above, plus:

1. Free half-page ad in program (**\$395** value)
2. Complimentary booth at annual conference (**\$495** value)
3. Inserts into conference registration packets at no charge (**\$500** value)
4. Email address list for all members
5. Corporate Sponsor designation on booth

JUNIOR CORPORATE PARTNER: \$4,000 – all the above, plus:

1. Additional booth at **\$300**, if needed
2. Opportunity to sponsor one speaker or event at the annual state MSSADA conference
3. Email blasts, ONCE PER YEAR of Athletic Directors contacts (**invaluable**)
4. Web link on MSSADA website
5. Listing on all conference materials
6. Two complimentary tickets to Luncheon or Dinner (**\$100** Value)

CORPORATE PARTNER: \$8,000 - all the above, plus:

1. Complimentary double booth (**\$895** value)
2. Additional vendor booth no charge, if needed.
3. Social Media (via Twitter) and Conference App (**invaluable**)
4. Free Full-page ad in program (**\$600** value)
5. Corporate Partner designation on booth
6. Invitation to Presidents' Reception with formal introductions by the Executive Director, plus four dinner tickets for the awards banquet
7. Letter of endorsement, upon request, with use of association logo (Letter approval by Executive Director)
8. **Two complimentary room night @ hotel for Wednesday plus 4 tickets to Luncheon or Banquet (w/intro) (\$200 value)**

All contributors, corporate sponsorships and corporate partnerships can be negotiated by any member of the MSSADA Board. All signed agreements and/or contracts will be approved by the Executive Committee of t MSSADA. Contracts for multiple years will be available for negotiation but many not to exceed a three-year agreement. Payments of multiple year contracts will remain on a yearly basis.