



GAMECHANGER ANNOUNCED AS THE OFFICIAL SCOREKEEPING APP AND PITCH COUNT TECHNOLOGY PARTNER OF THE MIAA

FOR IMMEDIATE RELEASE

FRANKLIN, MA – August 17, 2021 -- The Massachusetts Interscholastic Athletic Association (MIAA) is pleased to announce its new partner, GameChanger, the #1 rated youth sports app for team management and scorekeeping. The partnership makes GameChanger the exclusive Baseball and Softball scorekeeping app and pitch count technology partner of the MIAA. GameChanger will help Massachusetts coaches and parents score games and manage teams while also helping MIAA members ensure youth pitcher arm safety through its pitch count technology.



GAMECHANGER
BY DICK'S SPORTING GOODS

"We are excited to begin this great partnership with GameChanger," said Bill Gaine, Executive Director of MIAA. "We appreciate this commitment to high school athletics and look forward to working together with GameChanger."

According to the [National Center for Biotechnology Information](#), there is a proven relationship between innings pitched and upper extremity injury. Scorekeepers can leverage GameChanger to easily track how many pitches have been thrown and rest a pitcher once he or she crosses a certain threshold. The app can also seamlessly sync the pitching data to ensure teams adhere to each school's requirements.

GameChanger is now partners with 20 state athletic associations overall, and 15 of the top 20 states in terms of the number of teams, as the company continues to expand its reach across the U.S.

"At GameChanger, we're always looking to support high school teams that want to empower their coaches with technology," said Sameer Ahuja, President of GameChanger. "Our apps make it easier than ever for these coaches and parents

to manage, stream, and score their games while also providing valuable pitching data to protect youth arms.”

GameChanger now covers more games in a Spring month than the entire history of Major League Baseball. In just one year, they covered over 4 million youth sports games and the number of GameChanger users could fill Madison Square Garden 30 times on a given Saturday.

About GameChanger

GameChanger empowers youth athletes, coaches, and families to stay connected through scorekeeping, team management tools and developmental resources. Available on iOS, Android, and the web, GameChanger covers over 4 million games and over 550,000 teams a year, making them the leader in their space. The app’s team management technology is available for all youth sports, with deep stats and scorekeeping capability for baseball, softball, and basketball. GameChanger is based in New York City and is a proud part of the DICK’S Sporting Goods family. Visit GameChanger website: <https://gc.com/>

About MIAA

The Massachusetts Interscholastic Athletic Association serves in-state member schools and their students by providing leadership and support for interscholastic athletics programs in order to enrich the educational experience for all participants. The organization seeks to help students learn values associated with sports participation, such as discipline, performing under stress, teamwork, confidence, and leadership through participation in athletic pursuits as “the other half of education.”

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GameChanger, visit [**GameChanger Becomes Exclusive Scorekeeping App and Pitch Count Technology Partner of the MIAA**](#)

EDUCATIONAL ATHLETICS

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