



MASSACHUSETTS INTERSCHOLASTIC
ATHLETIC ASSOCIATION



ConvenientMD Signs Multi-Year Partnership with MIAA

FRANKLIN, Mass. (AUGUST 18, 2020)—The Massachusetts Interscholastic Athletic Association (MIAA) has signed a multi-year partnership with ConvenientMD to become the Official Urgent Care Provider of the MIAA. The partnership will include an integrated marketing presence throughout the year enabling ConvenientMD to connect with and support administrators, coaches, student-athletes, families and fans of the MIAA member schools.

“ConvenientMD will be a terrific partner for our Association,” said MIAA Executive Director Bill Gaine. “With locations throughout the state, and more still to come, we’re excited to have an urgent care partner to deliver top-notch care to our student-athletes and their families.”

“We are proud to partner with the MIAA in support of the associations’ member schools, coaches and student-athletes,” added ConvenientMD’s Director of Community Integration, Kelly Casey. “This partnership is an extension of the many community partnerships that we engage in throughout the state that allow young athletes access to affordable and quality physicals, flu shots, and convenient appointments throughout the school year and athletic seasons.”

In support of local youth, sports, and education, ConvenientMD Urgent Care is offering \$20 sports, school, and camp physicals. In addition, ConvenientMD is offering free flu shots for all ages and will donate \$1 to a local charity for each flu shot given in September through November. Please note that all clinics are following strict protocols to keep patients and team members safe and healthy. Visit your nearest ConvenientMD location in Massachusetts, 8am-8pm, 7 days a week. No appointments needed. Locations also available in New Hampshire and Maine.

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About ConvenientMD

Headquartered in Portsmouth, NH, ConvenientMD is a healthcare provider dedicated to delivering exceptional quality medical care and revolutionizing the clinical experience for patients throughout New England. By offering fast, quality care at an affordable rate, ConvenientMD is raising the bar for urgent care and reshaping the delivery of modern healthcare. Each urgent care center provides an advanced array of services – including X-rays, IVs, labs and minor surgical procedures – as well as staff committed to following an innovative, full-service approach to satisfying patients’ demands for convenient, compassionate treatment in an urgent care setting. For more information, please visit convenientmd.com.

About the MIAA

The Massachusetts Interscholastic Athletic Association serves in-state member schools and their students by providing leadership and support for interscholastic athletics programs in order to enrich the educational experience for all participants. The organization seeks to help students learn values associated with sports participation, such as discipline, performing under stress, teamwork, confidence, and leadership through participation in athletic pursuits as “the other half of education.”

EDUCATIONAL ATHLETICS

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