



## **LIVIUS NAMED OFFICIAL COLLEGE PREP PARTNER OF MASSACHUSETTS INTERSCHOLASTIC ATHLETIC ASSOCIATION TO BRING FREE COLLEGE PREP TO MA HIGH-SCHOOL STUDENTS**

### **FOR IMMEDIATE RELEASE**

8/13/2020 — Boston, MA — Bill Gaine, Executive Director of the Massachusetts Interscholastic Athletic Association (MIAA), and Neil Khaund, CEO of Livius, this week announced a partnership between the two organizations with a singular mission: to bring Livius-backed test prep and college admission support to college-bound high school students at no cost.

Neil Khaund shared about the new partnership: “We’re excited to work with the MIAA to make prep and college advising more widely accessible, especially during such a tumultuous period for students. The pandemic has created many challenges for families but it has also demonstrated why our mission of bringing the industry’s best tutoring experience to as many students as possible has never been more important. Our goal with these free virtual classes and resources is to meaningfully help remove some of the strain many families are currently navigating.”

Livius’ flagship virtual Foundations programs provide targeted insights and strategies to students seeking SAT or ACT test prep and college admission support. Test Prep Foundations provides students with the blueprint they need to succeed on the SAT or ACT through a targeted 3-step process, including a live online class, complete practice exam, and score improvement strategy. College Essay Foundations guides students through checking off one of the most important boxes of the application process: the college essay.

With 35 years of industry-backed tutoring and test prep methodology, Livius has built its reputation through the company’s high standard of customer excellence and family support, as well as its demonstrated results, aiding students in achieving more than 1,000 perfect SAT and ACT scores, receiving over 2,000 Ivy League acceptances, and earning an average of \$30,000 in merit-based scholarships per student.

“We’re very enthusiastic about this partnership with Livius,” said MIAA Executive Director Bill Gaine. “Their ability to offer top-tier college prep resources to our students and families at no cost truly helps further our educational athletics mission.”

Foundations classes for MIAA students are currently open and taking registrations for early fall; students who are interested in registering for a class can learn more or enroll [here](#).

### **ABOUT LIVIUS**

Headquartered in Newton, Massachusetts, [Livius](#) is now a proud partner of MIAA, with over 35 years of experience providing results-driven tutoring, test prep, and college admission programs to students and families. The company’s expert strategies for SAT and ACT test prep, including the Livius 8+ Methodology for Score Improvement, are paired with a dedication to service and relationship-building with families in an approach that’s unique to the industry.

## ABOUT MIAA

The [Massachusetts Interscholastic Athletic Association](#) serves in-state member schools and their students by providing leadership and support for interscholastic athletics programs in order to enrich the educational experience for all participants. The organization seeks to help students learn values associated with sports participation, such as discipline, performing under stress, teamwork, confidence, and leadership through participation in athletic pursuits as “the other half of education.”

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# EDUCATIONAL ATHLETICS



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