



July 9, 2020

Dear MIAA Members,

We share with you resources that will guide and help prepare for a very new experience either as a teacher, coach or administrator this upcoming school year. Please take a moment to view learning opportunities from NFHS and Jostens Renaissance. Also look at an incredible offer from NFHS that will support streaming capabilities at your venues. There will be a scheduled webinar by NFHS staff to learn more about this offer in the near future.

- 1) The **NFHS Learning Center** (www.NFHSLearn.com) is offering a free online course to help coaches and administrators as high school sports and performing arts restart this fall amid the COVID-19 pandemic. **“COVID-19 for Coaches and Administrators”** is a must-take course for high school leaders as it includes vital information from the NFHS’ **“Guidance for Opening Up High School Athletics and Activities”** document released in May. View the FREE course through NFHS at <https://nfhslearn.com/courses/covid-19-for-coaches-and-administrators>
- 2) **Jostens Renaissance** is offering **Global Back to School Summit - a Virtual Conference from July 13-15, 2020** starting daily at 10:00 CST (this is 11:00am EST). This three day summit focuses on solutions-based best practices to concerns with going back to school:
 - *Teacher Morale
 - *Student Motivation
 - *Educational Equity
 - *Social Emotional Wellbeing
 - *School Culture and Identity
 - *School Health Safety

View more information for this NO COST conference at [Jostens Renaissance Conf](#)
Documentation for Continuing Education Credits will be provided to all those who register.

- 3) **The NFHS Network Offers Schools Two Free Production Units (Pixellot) to Stream Events Through “High School Support Program.”**

The NFHS Network announced a new program that will enable its member schools that currently lack production capabilities to receive up to two free Pixellot automated production units for use in their primary sports venues. The program is being offered by the [NFHS Network](#), the leader in streaming live and on-demand high school sports, and is created to assist schools facing revenue losses due to restricted attendance at games and other events in light of COVID-19.

The network has allocated more than \$200 million in capital for the nationwide project, which is open to eligible schools whose state high school association is a member of the National Federation of State High School Associations (NFHS).

MIAA member schools can access additional information and sign up to receive their free Pixellot units at www.nfhsnetwork.com/pixellot.

The Pixellot solution will help high schools stream their athletic events and activities so that fans can follow the action even when unable to be there in person. The NFHS Network will also be assisting schools by increasing its subscription revenue sharing effective August 1, 2020.

“We’re excited for our schools to take part in the NFHS Network’s High School Support Program,” said Bill Gaine, Executive Director of the MIAA. “Schools can benefit from the easy to use, fully automated production units to livestream sports events to their fans, allowing them to watch from anywhere. At the same time, revenue sharing from viewer subscriptions can help to offset losses in ticket sales, concessions, and more due to COVID-19. We’re appreciative of the valuable revenue stream being enabled through the program.”

There will be a scheduled webinar in the near future with a representative from NFHS to learn more about this special offer.

You may view the NFHS Press Release [HERE](#)

Thank you for your time. Continue to stay the course as you prepare for the new school year. Find the time to rest and recharge and know that your staff at the Association is available to assist and support you as needed.

Stay well.

Tara Bennett
MIAA Director of Communications

