



MIAA and Fidelity Investments® to Work Together to Promote Teen Financial Education

FRANKLIN, MA (November 2022) — The Massachusetts Interscholastic Athletic Association (MIAA) has signed a new collaboration agreement with Fidelity Investments.

“The MIAA is excited to be working with Fidelity,” said MIAA Executive Director Robert Baldwin. “As a Massachusetts-based company and a leader in their industry, I believe they will be a great resource for our schools and student-athletes.”



Through this program, Fidelity will have the opportunity to provide financial education to member school students. They will also sponsor a new app-based game, the *Financial Trivia Challenge presented by Fidelity*, in which students from across the state will be able to learn important financial skills and compete for prizes for themselves and their schools.

“Bringing financial education to the next generation is one of our most important priorities,” said John Boroff, Vice President, Young Customers at Fidelity Investments. “The student-athletes of MIAA have a bright future ahead and we’re honored to be able to deliver education that will help them build a stronger financial foundation for their lives.”

About Fidelity Investments

Fidelity's mission is to inspire better futures and deliver better outcomes for the customers and businesses we serve. With assets under administration of \$10.5 trillion, including discretionary assets of \$4.0 trillion as of July 31, 2022, we focus on meeting the unique needs of a diverse set of customers. Privately held for over 75 years, Fidelity employs more than 58,000 associates who are focused on the long-term success of our customers. For more information about Fidelity Investments, visit <https://www.fidelity.com/aboutfidelity/our-company>.

About MIAA

The mission of the Massachusetts Interscholastic Athletic Association is to serve member schools and the maximum number of their students by providing leadership and support for the conduct of interscholastic athletics which will enrich the educational experiences of all participants. The MIAA will promote activities that provide lifelong and life-quality learning experiences to students while enhancing their achievement of educational goals.

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Fidelity Brokerage Services LLC, Member NYSE, SIPC,
900 Salem Street, Smithfield, RI 02917

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MIAA | 33 Forge Pkwy | Franklin, MA 02038 | 508-541-7997

