



MASSACHUSETTS INTERSCHOLASTIC  
ATHLETIC ASSOCIATION



## 23<sup>rd</sup> Annual Sportsmanship Essay/Multimedia Contest



***How can you use  
social media to positively  
promote sportsmanship in  
your school?***

### CONTEST GUIDELINES:

- **PARTICIPANTS**  
Contest is open to students in grades 9-12 at MIAA Member Schools
- **ESSAY ENTRIES**  
Must be typed, double spaced, and contain no more than 500 words
- **MULTIMEDIA ENTRIES**  
Must be submitted as a public service announcement of 30 or 60 seconds in duration
- **CONTEST THEME**  
Entries must answer the prompt *"How can you use social media to positively promote sportsmanship in your school?"* Please provide specific ideas and examples regarding how students can positively impact the culture of interscholastic athletics in their schools and communities through the use of social media.

### PRIZES:

- First Place (\$400) and Runner-Up (\$200) prizes will be presented in two categories (essay and multimedia).
- Contest winners will present their entries as honored guests during the 29th Annual MIAA Sportsmanship Summit on November 9, 2023.
- First Place and Runner-Up entries will be available on the MIAA website.

### CONTEST DEADLINE AND SUBMISSION INSTRUCTIONS:

- All entries must be received by **12:00 pm on Wednesday, October 11, 2023.**
- All entries, essay and multimedia, must be emailed to [dharrington@miaa.net](mailto:dharrington@miaa.net).

EDUCATIONAL ATHLETICS

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