



MASSACHUSETTS INTERSCHOLASTIC
ATHLETIC ASSOCIATION



29th Annual MIAA Sportsmanship Summit



**Featuring Presenter:
Mark Leinweaver**

Thursday, November 9, 2023
Gillette Stadium, Putnam Club East

Sign-In/Registration: 8:00am
Summit Program: 8:30am-1:30pm

Space is limited
Maximum 10 registrants per school
(including chaperones)

Fees: \$75.00 per person

MIAA Contact: dharrington@miaa.net

Join student and adult leaders from across the state at Gillette Stadium for an energized day. The program will include student and adult workshop sessions, award presentations and a keynote presentation. A light continental breakfast and lunch will be provided.

Highlights Include:

- Keynote Session: "Character Matters"
- Student Breakout Sessions
- Adult Breakout Session
- Student Sportsmanship Essay/Multimedia Contest Presentations
- MIAA District Sportsmanship Awards
- MIAA/Ron Burton Community Service Award
- MIAA/William N. Gaine, Jr. Sportsmanship Award

Mark Leinweaver has spent over 20 years working in sports as a baseball agent, national TV & radio broadcaster, media relations director, author, producer and coaching convention director. He is a guest professor each semester at the University of Southern California (USC), educating students of the prestigious Annenberg School for Journalism and Communication on "How To Get A Job In Sports." Mark also lectures at colleges nationwide on that topic, including Duke, Boston College, TCU, Texas A&M, LSU and San Jose State. Mark is also a frequent speaker at high schools on how "Character Matters", offering guidance to families about social media dangers, volunteering and anti-bullying.

SPORTSMANSHIP

REGISTER ONLINE

Registration Deadline: November 2, 2023

Please Note:

- Registration will close when capacity is reached.
- There is a 72-hour cancellation policy for this program.

EDUCATIONAL ATHLETICS



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